



**AK**

Alexan Kolancian

GRAPHIC DESIGN AND VISUAL IDENTITY SOLUTIONS

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## DESIGN PHILOSOPHY

Clean, colorful, and communicative design is my specialty. Whether working on a complete organizational rebranding with a new logo, print, and digital assets or on a single, focused design project, I enjoy collaborating with clients to grow idea seeds into beautiful and impactful visual products that help their businesses flourish.

Let's grow your idea together!





## PRINT DESIGN

With my skills using Adobe Creative Suite, I specialize in print-production products from big brands to small businesses. My focus on attention to detail from being a former prepress technician, with my design skills with page layout and composition, and my experience with exceptional typography have helped convey these projects into great successes. Projects ranged from billboards, event materials, tradeshow booths, store windows displays to smaller-scale projects such as business cards, flyers, brochures, and event posters.

**Creating the Magic**

**INSIDE BROADWAY CREATES THE MAGIC FOR YOUNG AUDIENCES**

Noted theatre writer Donald Yonker talks with Michael Presser about how the popular program Creating the Magic was developed.

If you want to know how a Broadway show keeps running smoothly from performance to performance, week to week, and in many cases from year to year, inside Broadway has a program that shows thousands of New York City school children just how it's done. The program is called "Creating the Magic" and it happens three times a year.

It all started when Michael P. Presser, Executive Director of the Metropolitan Music Community, visited New York City program teachers. He frequently shows his students on the stage, and also the fact that during the day except for the program, inside the program that took productions to school. He is working in the field on seminar programs, which are Broadway programs of today. Under today's format, children and their teachers demonstrate at a minute demonstration of a current show is running.

...might look easy, but take it from Michael, it definitely isn't. "Crazy for You" and "Grease" were among the earliest and were definitely inspiring experiences. I remember how to work with the program over many decades. The "Crazy for You" program was a major success because of the good tradition of the theatre. A last minute revolution was required and the show was in. Good thing because the "Crazy for You" students were very hard to control. A complete rule was set for the show, great Gregory Hines, I found all the show's stage manager. They added to the program. The first Broadway musical was "The King and I" featured a Broadway musical program on Broadway. During the show and live performance and dramatic game. The King was especially popular. The show was a huge success. At one point inside Broadway was stuck for a moment and so they pulled out a Broadway musical. "The King of Hearts" is named not to be one of the most successful and inspiring programs of the dramatic world in South Africa. The program was also a success by an appearance by the South African singing group Ladysmith Black Mambazo, who had a major role in the show.

led an important visit by the New York City School of the Arts and the first Broadway show was the first Broadway show. They were from the show. Her role as Mrs. Potts, the "Crazy for You" student was brought to the show. The kids loved it. It was a great experience. The show was a success. The show was a success. The show was a success.

Another time inside Broadway was hard to get a musical for the program and took on "A Class Act". Even though it dealt with the less than happy life of Ed Klumbe, a resident of "A Class Act". It provided a valuable addition to the Creating the Magic series. Generally performers for the program wear street clothes rather than costumes, but for "Hairspray" Kevin Meaney got into bill drag to show how he was.

**INSIDE BROADWAY BEACON AWARDS 2019**



...the show was a success. The show was a success. The show was a success.

...the show was a success. The show was a success. The show was a success.

...the show was a success. The show was a success. The show was a success.

**MMCX**  
Metropolitan Music Community  
83 Grand St. Brooklyn  
Brooklyn, NY 11249

**MMC Tenth Anniversary Concert**  
Saturday June 3, 2018 / 3pm

Grand St. Campus  
High School Auditorium  
830 Grand St. Brooklyn  
Take the L Train to Grand St.  
MetropolitanMusicCommunity.org

GS CB BK IT'S KC CB

**MMCX**  
Metropolitan Music Community  
10th Anniversary Season

BROCHURE DESIGN



Angela Jennifer Chou Dorian Kethack Yean Suklin Travis Merrill Carrie Bekkop Michel  
John Hebel Milan Milosavljevic Jonal Petrona Tallara Kankoreh Heasookthee Andrew Smith  
Arbo Valdona Kathryn Totapek

musicandmoreshummerfest.com

### International Classical Music Festival Music & More SummerFest

Trebinje, Bosnia & Herzegovina  
August 2-14, 2019

We welcome applications from pre-college and college students, as well as young professionals and advanced non-professional adult musicians.

**Application deadline: March 1, 2019**  
(Our limited number of accepted students is 50 - apply early!)

Late applications - see Guidelines at [musicandmoreshummerfest.com](http://musicandmoreshummerfest.com)

### International Classical Music Festival Music & More SummerFest

Trebinje, Bosnia & Herzegovina  
August 2-14, 2019

Faculty

<b>August 1, 2019</b>	<b>August 2, 2019</b>	<b>August 3, 2019</b>	<b>August 4, 2019</b>	<b>August 5, 2019</b>	<b>August 6, 2019</b>	<b>August 7, 2019</b>	<b>August 8, 2019</b>	<b>August 9, 2019</b>	<b>August 10, 2019</b>	<b>August 11, 2019</b>	<b>August 12, 2019</b>	<b>August 13, 2019</b>	<b>August 14, 2019</b>
Violin	Violin	Violin	Violin	Violin	Violin	Violin	Violin	Violin	Violin	Violin	Violin	Violin	Violin
Viola	Viola	Viola	Viola	Viola	Viola	Viola	Viola	Viola	Viola	Viola	Viola	Viola	Viola
Cello	Cello	Cello	Cello	Cello	Cello	Cello	Cello	Cello	Cello	Cello	Cello	Cello	Cello
Double Bass	Double Bass	Double Bass	Double Bass	Double Bass	Double Bass	Double Bass	Double Bass	Double Bass	Double Bass	Double Bass	Double Bass	Double Bass	Double Bass
Piano	Piano	Piano	Piano	Piano	Piano	Piano	Piano	Piano	Piano	Piano	Piano	Piano	Piano
Chamber Music	Chamber Music	Chamber Music	Chamber Music	Chamber Music	Chamber Music	Chamber Music	Chamber Music	Chamber Music	Chamber Music	Chamber Music	Chamber Music	Chamber Music	Chamber Music

### THE NEW SCHOOL MANNES PREP

Comprehensive Pre-College Music Education in the heart of NYC's Greenwich Village

The Mannes Prep Yearlong Program includes:

- Private Lesson
- Music Theory & Ear Training Classes
- Ensemble (Orchestra or Chorus)
- Workshops & Recitals
- Optional electives

**APPLY TODAY!**  
Application fee waived for NYSSMA participants!  
Use code NYSSMA2018R  
Spring 2019 Application Deadline: January 2  
Fall 2019 Application Deadline: April 15  
Also accepting applications for Summer Chamber & Jazz Intensives!

### More than a conservatory— a vibrant musical community

At Mannes Prep, outstanding young musicians flourish together in a vibrant creative community. Here, nurturing an elite education is personalized learning path of one-on-one lessons, large ensembles (orchestra or chorus), music theory and ear training classes, and unique electives that take emerging talent to the next level in ways no other program can.

**Our Unique Approach**  
Our course of study, designed as a full school year (fall and spring terms), is built on three key elements:

- Private lessons with our distinguished faculty
- Theory and ear training classes at Mannes' state-of-the-art facilities
- Performance opportunities in our orchestras, choruses, and many smaller chamber ensembles

Students also have the opportunity to pursue exciting electives including chamber music, composition, film scoring, electronic music, conducting, music history, world music, jazz, ensemble, and more.

**Our Faculty**

- Our world-class musician-educators include members of the New York Philharmonic, the Metropolitan Opera Orchestra, Orpheus Chamber Orchestra, and the JACK Quartet.
- Guest artists have included Esperanza Spalding, Keiji Saitoh, Caroline Shaw, Du Yun, Missy Mazzoli, Derek Barnett, Joan Tower, and members of PUBLIQuartet.

**Apply and Audition**  
Students are accepted by audition, which for fall 2019 entry will take place on Saturday, May 18 & Sunday, May 19. Fall applications are due April 15.

**Our Alumni**  
At Mannes Prep, students gain confidence and skills that serve them broadly, from applying to college to the time, collaborate, and develop their intellectual and artistic interests. Each year, Mannes Prep graduates enroll in the world's premier music conservatories and leading universities including Mannes School of Music, the Eastman School of Music, The Juilliard School, the Curtis Institute of Music, and more.

Students are accepted by audition, which for fall 2019 entry will take place on Saturday, May 18 & Sunday, May 19. Fall applications are due April 15.

Auditions should prepare two contrasting pieces and a major & minor scale of their choice. Students also take a music theory placement test to determine which classes will best support their musical development.

Financial aid is available.  
For more information, including a complete list of faculty, and to apply online, visit [newschool.edu/mannes/prep](http://newschool.edu/mannes/prep) or email [mannesprep@newschool.edu](mailto:mannesprep@newschool.edu).

Application fee waived for NYSSMA participants!  
Use code NYSSMA2018R  
Apply online at <http://www.newschool.edu/mannes/prep>  
Questions? Email us at [mannesprep@newschool.edu](mailto:mannesprep@newschool.edu)

### INSIDE Broadway Presents

# LAND THAT I LOVE

THE AMERICAN IMMIGRANT EXPERIENCE

Irving Berlin

THE STATUE OF LIBERTY - A BEACON FOR ALL

THE ELLIS ISLAND INSPECTION

THE MELTING POT

TENEMENT LIFE

WHOSE FOOD IS WHOSE?

TIMES SQUARE

THE LAND OF OPPORTUNITY

WORKING FOR A LIVING

What's In A Name?

IMMIGRATION TOP 10 LIST

PROMOTIONAL



**BLACK FRIDAY DEAL DAYS**

**UP TO 70% OFF!**

**H&M**

**BLACK FRIDAY DEALS FROM \$4.95**

**Shirt \$4.95**

**NOV 29 ONLY!**

**BLACK FRIDAY DEALS FROM \$4.95**

**Sweater \$4.95**

**NOV 29 ONLY!**

**H&M**

**20% OFF**

ONE ITEM OF YOUR CHOICE

VALID DEC 2<sup>ND</sup> - 8<sup>TH</sup>

\*Offer valid Dec 2nd - 8th, 2013. Coupon must be presented at time of purchase and discount will be based on regular list price. Excludes sale items and prior purchases. Not valid for purchase of gift cards. One offer per customer. Cannot be combined with any other offer, discount or sale merchandise. Text void on gift, designer, or special collections.

**BLACK FRIDAY DEALS FROM \$4.95**

**Dress \$4.95**

**NOV 29 ONLY!**

**BLACK FRIDAY DEALS FROM \$4.95**

**Sweater \$4.95**

**NOV 29 ONLY!**

**BLACK FRIDAY DEAL DAYS**

**PANTS from \$9.95**

**ACCESSORIES from \$2.95**

**TOPS from \$7.95**

**JEANS from \$9.95**

**SWEATERS from \$9.95**

**OUTERWEAR from \$19.95**

**NOV 22 - 27**

RETAIL MARKETING

Dress \$12<sup>99</sup>

**H&M GRAND OPENING**  
THURSDAY JULY 16<sup>TH</sup> AT NOON!  
GIVEAWAYS FOR THE FIRST 500 IN LINE



Dress \$12<sup>99</sup>

**H&M \$10 OFF**  
YOUR PURCHASE OF \$50 OR MORE

**OPENING OFFERS!**

**\$3**

**CAN'T WAIT TO TAKE YOUR NEW CLOTHES HOME?**  
We understand! That's why we offer a 30 day return policy, so you can try it on at home. If it doesn't fit, bring it back with your receipt and we'll be happy to help you find something you love even more.

**OUR SALES ADVISORS ARE HERE TO HELP**  
Just ask us for assistance!

**VISIT US OFTEN**  
There's always something new!

**H&M OPENING JULY 16TH AT NOON!**

Wool Blend Sweater \$19.99

**20% OFF YOUR PURCHASE OF \$60 OR MORE!**

Modern Essentials selected by **DAVID BECKHAM**

\*Offer valid from Thursday July 16th, 2015 to Saturday July 18th, 2015, in all H&M stores. The David Beckham Collection valid on purchase of \$60 or more. Offer cannot be combined with any other offer. See your store for more details. Offer valid on select items. Offer not valid on gift card purchases. Coupon must be surrendered at time of purchase. Limit one per customer.

Blouse \$19<sup>99</sup>

**H&M 20% OFF \$50 OR MORE!\***  
TAX FREE DAYS ARE HERE SO GET READY TO DO SOME SERIOUS SHOPPING!

\*Valid in store only at H&M Pacific City from November 7, 2015 to November 15, 2015. Offer not valid on previous purchases, for gift card purchases and cannot be combined with any other offer. Not valid on guest designer and special collections. Coupon must be surrendered at time of purchase. Limit one per customer.

**H&M**

**SPECIAL PERFORMANCE BY HAILEE STEINFELD**

ON APRIL 20<sup>TH</sup> 6:30PM  
AT SUNDANCE SQUARE!

Win a meet & greet with Hailee before the concert!

1. Follow @hmusa on twitter
2. Tweet using #HMLovesFWPromo
3. Winners will be contacted through twitter by April 18th

Contest details: <http://HM.INFO/13noa>

**H&M ♥ FORT WORTH**

Top \$14.99

**20% OFF ONE ITEM OF YOUR CHOICE!**

\*Valid in store only at H&M Pacific City from November 7, 2015 to November 15, 2015. Offer not valid on previous purchases, for gift card purchases and cannot be combined with any other offer. Not valid on guest designer and special collections. Coupon must be surrendered at time of purchase. Limit one per customer.

**GRAND OPENING**

**THURSDAY SEPTEMBER 10<sup>TH</sup> AT NOON**

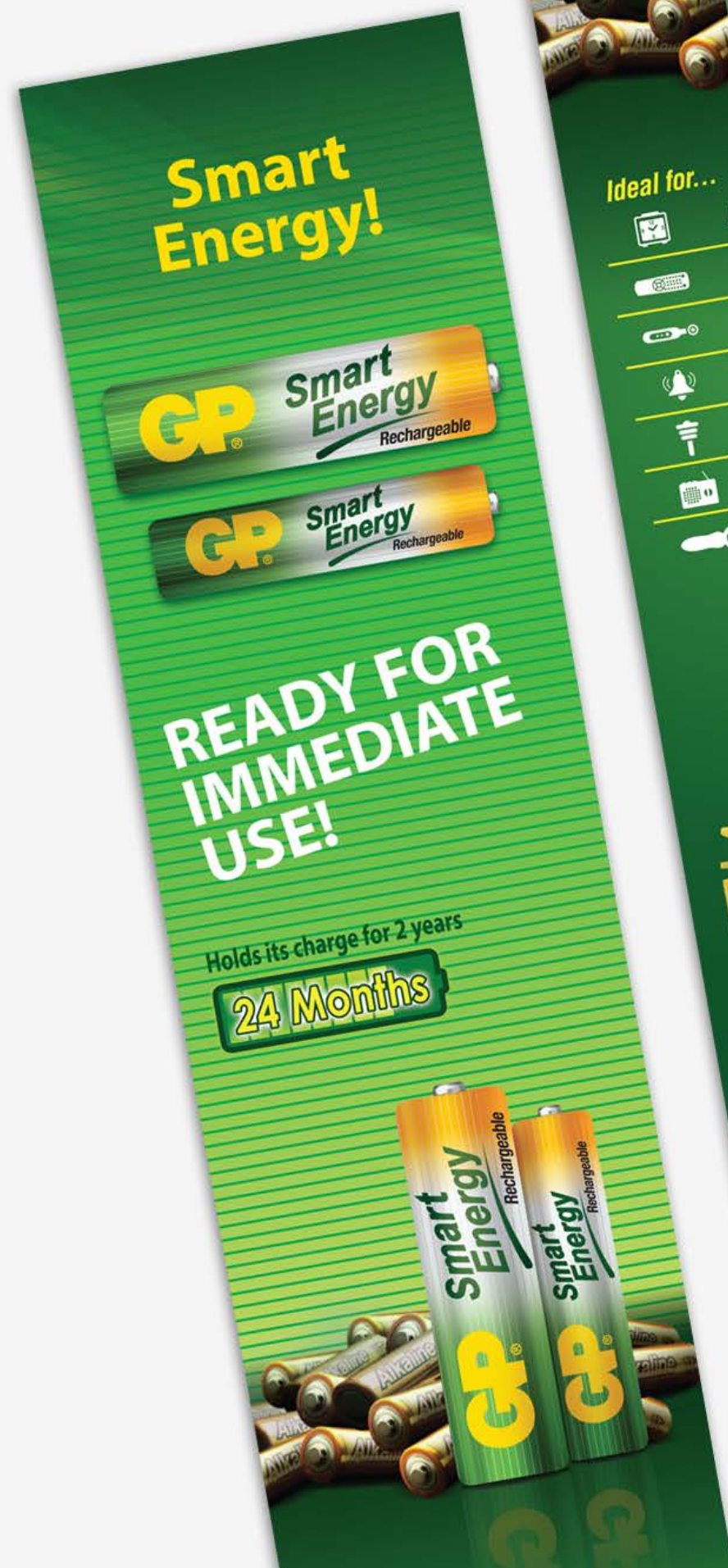
**FIRST 300 SHOPPERS CAN WIN UP TO \$1000!**

ADDITIONAL TERMS & CONDITIONS MAY APPLY. COUPON CANNOT BE COMBINED WITH ANY OTHER OFFER.

Blouse \$19<sup>99</sup>

**\$10 OFF YOUR PURCHASE OF \$50 OR MORE!**





PRODUCT DISPLAY



## DIGITAL DESIGN

My work within the digital arts have been exceptional from concept to execution through all projects. These projects range from logo design, branding and re-branding companies, responsive web design, mobile apps, presentations, landing pages, developing email and marketing collateral, retouching, digital assets, social media, 2-D animations, video production, special effects, post-production, and video editing.

**JOIN US AT *goop*  
IN SAG HARBOR  
THIS WEDNESDAY!**

Try all of our flavors! We'll be pouring  
and offering a special gift with purchase  
from 12-6pm.

You'll **LOVE**  
the healthier choice  
for delicious cocktails  
at the **us open™**

**SPLASH**  
PREMIUM COCKTAIL MIXER

**1 WEEK AWAY!**

**SATURDAY, AUGUST 3  
HAVENS BEACH, SAG HARBOR**

**AVERAGE**  
*margarita*

(3.5oz)  
~~200 calories~~  
~~8g sugar~~

**SPLASH**  
*margarita*

(3.5oz)  
**121 calories**  
**<4g sugar**

**SUMMER IS HERE! ACT NOW.  
TRY OUR REFRESHING FLAVORS**

**TASTES  
LIKE  
SUMMER**

**QUENCH YOUR THIRST**

**SOCIAL MEDIA**

**THE REAL DEAL**  
REAL ESTATE NEWS

EVOLUTION OF CO-WORKING:  
**MASTERING MANHATTAN**

HOSTED BY  
**SPACES.**

April 29<sup>TH</sup> | 5:00 P.M. - 9:00 P.M. | 787 Eleventh Avenue Subject to change

**THE REAL DEAL**

**TRD TALKS LIVE**

The NEW virtual weekly webinar series featuring the most influential people in real estate, that will keep industry professionals connected to the business while staying safe.

**LAUNCHED MARCH 18TH**  
1,500+ viewers (and growing!)

**WEEKLY, 5 PM EST / 2 PM PST**  
Streaming on ZOOM and YouTube

Interested in engaging with our Webinar series? Visit [therealdeal.com/events/category/trd-talks/](http://therealdeal.com/events/category/trd-talks/)

**THE REAL DEAL**

7<sup>TH</sup> ANNUAL **MIAMI** | Real Estate Showcase + Forum  
MANA WYNWOOD, MIAMI | THURSDAY, OCTOBER 22<sup>ND</sup>, 2020 | 11:00 A.M. - 5:00 P.M.

**THE REAL DEAL**  
REAL ESTATE NEWS

13<sup>TH</sup> ANNUAL **NYC** | REAL ESTATE SHOWCASE + FORUM  
TUESDAY, JULY 28<sup>TH</sup>, 2020  
METROPOLITAN PAVILION | 125 W. 18<sup>TH</sup> STREET | 10:30 A.M. - 5:00 P.M.

**THE REAL DEAL**

EVOLUTION OF CO-WORKING:  
**BANKING ON BROOKLYN**

**SPEAKERS**

**LAURA JEAN-JACQUES**  
JEAN-JACQUES GROUP LLC

**MICHAEL BERRETTA**  
MBS

**CHARLIE ROBINSON**  
ROBINSON

**FRANCESCO DECAMILLI**  
GALLERY

**MODERATOR**

**DAVID JEANS**  
THE REAL DEAL

**AGENDA**

4:00 - 5:30 PM	Check-in and registration
5:30 - 6:15 PM	Panel moderated by <i>The Real Deal's</i> David Jeans
6:15 - 6:30 PM	Q&A
6:30 - 9:00 PM	SPACES' opening party

**IWG** International Workplace Group | **SPACES.**

EVENT CAMPAIGNS

**GALA COMMITTEE**

- Chair  
Christine Stombely
- Honorary Chairs  
Steven G. Barra  
Scott Nadeau  
Dr. Nicolas Schuldosky  
Mike Stengel
- Charlie Barrett  
Joseph Benincasa  
Gina Bertucci  
Missy VanBuren Brown  
Peter Cantone  
Kathy Duffy  
Andrea Desy Edrei  
Dan Flannery  
Kristyna For  
Richard Galleski  
Gordon Griese  
Dr. Elma Hawkins  
Alfred Hubay  
Ed Kane  
Stephen Klein  
Dean Leonida  
Daniel Levien  
Terry Lewis  
Kathleen Limburn  
Koren McCaffrey  
Sarah Meyers  
Paulo Pereira  
Michael Presser  
Thomas D. Reese  
Inez Rekrten  
John Riegan  
Tajiana Rodzianko  
Neil Rogachevsky  
Adrian Ross  
David Salcias  
Charles N.W. Schlangen  
Tara Stack  
George Stombely  
Gregory Stokopf  
Richard Strother  
Margot Tahn  
Jedediah Turner  
Jacob Waldman

Clarion Music Society's  
**7TH ANNUAL MASKED GALA**

HONORING  
Joseph Cozza Alex and Karyn Lukianov  
Marriott International The PaTRAM Institute

WEDNESDAY, APRIL 18TH, 2018



THE **INSIDE BROADWAY** Presents

**SOPHISTICATED LADIES**



In Your School's Auditorium!

**CELEBRATE BLACK HISTORY MONTH!**

Sophisticated Ladies is a musical revue that showcases the songs of band leader and composer Duke Ellington, a true American legend. In his 50 year career, he won 13 Grammy Awards, received a Pulitzer Prize and Medal of Freedom and even had his image put on a postage stamp.

This Award winning Broadway musical examines Ellington's life and focuses on the Harlem Renaissance, a unique time of cultural growth in New York's history. Duke Ellington was a major contributor to the Harlem Renaissance and is still considered an icon in the music industry today. He was an innovator who opened up the doors for many performers who would come after him.

Inside Broadway's production of Duke Ellington's Sophisticated Ladies has been especially created for New York City's public school students. These students will be introduced to such classic songs as *I Don't Mind If It Don't Get That Swing*, *Take The A Train*, *Begining to See The Light*, *Savannah Mood* and many more. Sophisticated Ladies is a dancing and singing celebration of history and music.



**ADD AN IN-CLASS OR AFTERSCHOOL RESIDENCY PROGRAM TO ENHANCE YOUR STUDENT'S INSIDE BROADWAY EXPERIENCE!**

CALL  
**212.245.0710**  
FOR PRICING AND TO BOOK  
YOUR PERFORMANCE NOW!

All students who see Duke Ellington's Sophisticated Ladies will receive an Inside Broadway study Buddy, a fun and educational interactive study guide. There is also a Q&A session with the cast after each performance.

FEBRUARY 2016

**INSIDE BROADWAY  
BROADWAY  
BEACON  
AWARDS  
2019**

HONOREES:



**Chita Rivera**  
Lifetime Achievement Award  
\* Presented by \* Steven & Maureen Van Zandt

**Beowulf Boritt**  
\* Presented by \* William Ivey Long

**Al Roker**  
\* Presented by \* Deborah Roberts

**Patricia White**  
\* Presented by \* Matthew D. Loeb

MASTER OF CEREMONIES:

Baruch Shemtov

BENEFIT COMMITTEE:

Kenneth Alberstadt, Chair  
Alexandra Alberstadt  
Jamie deRoy  
Kathy Duffy  
George Stombely  
Haley Swindal

HONORARY CHAIRS:

Stephen G. Barra  
James J. Claffey Jr.  
Joseph Cozza  
John M. Diaz, Sr.

The JW Marriott Essex House  
160 Central Park South  
New York City

Monday, April 8th, 2019

6:00pm Cocktail Reception  
7:00 - 8:30pm Dinner/Awards & Entertainment



2nd Annual  
**Herbert  
Holiday  
Hooplah**

YOU'RE INVITED!  
SATURDAY  
DEC. 12<sup>TH</sup> 8PM  
32-36 42ND STREET  
ASTORIA, NY 11103  
R M To Steinway CR  
N Q To Broadway



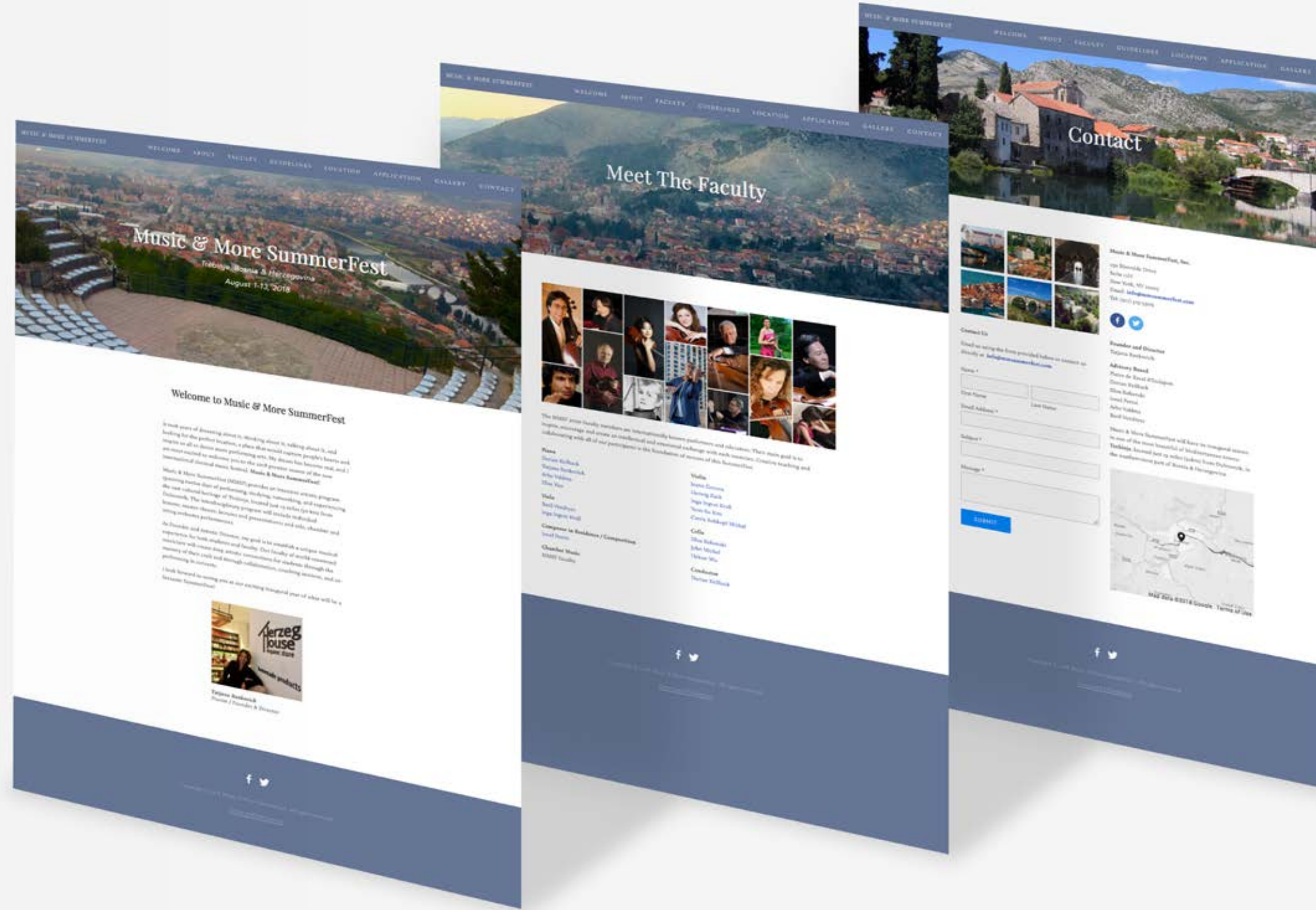
The Gentlemen's Club  
**HOLIDAY  
Brunch**

SUNDAY / DEC. 10 / 2PM  
510 WEST 150TH ST  
NEW YORK, NY 10013  
A B C D I  
To Harlem 145th St



**HOLIDAY BRUNCH**

SUNDAY / DEC. 9 / 2PM  
510 WEST 150TH ST  
NEW YORK, NY 10013  
A B C D I  
TO HARLEM 145TH ST



WEB DESIGN



T-SHIRT DESIGN

DWF  
Don Winston  
& Friends X

CT



gina's  
SWEET CREATIONS



sprung



LOGO DESIGN





RETOUCHING



## THE FACTS

Alexan Kolancian is a native NYC creator with over a decade of experience delivering graphic design, and visual identity solutions to a diverse set of clients through digital, video, and print. His lifelong passion for the arts has led to many collaborations with several NYC-based arts organizations including The Clarion Society, Music & More, Inside Broadway, The New School University, and the Metropolitan Music Community. Alexan has also worked with retail giants such as H&M, HelloFresh, Sabra, Chipotle, and amongst others. As a Marketing Designer for the real estate news company: The Real Deal, Alexan has evolved into a more wide-ranging, highly adaptable professional designer. Recent highlights include the creation of TRD Brand Studio; The Real Deal's in-house content and creative agency for real estate brands. Alexan's design experience started with his Bachelor of Fine Arts degree from the prestigious Pratt Institute located in Brooklyn.





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