



# ALEXAN KOLANCIAN

graphic designer

## CONTACT

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## OBJECTIVE

To work in a challenging environment that would lead to the fulfillment of both corporate and personal goals. Creating clean, colorful, and communicative designs for clients is my specialty.

## DESIGN PROFICIENCY

Logo Design    Branding & Identity

Photo Manipulation & Retouching

Ad Design    Mobile Applications

Computer & Hand Drawing

Creating Comps & Presentations

Illustration    Post - Production

Page Layout    Typography

## TECHNICAL PROFICIENCY

Adobe Creative Suite CC

Final Cut Pro & Video Editing

Wordpress    HTML & CSS

Mac & PC    Microsoft Office

## PROFESSIONAL EXPERIENCE

### 2.2013 - Present

#### Graphic Designer/Pre-Press Specialist, Imagecircle

- Preflight client's files to ensure job meets proper criteria for print specifications and preparations.
- Guide and assist clients in bridging communications between graphic artist and press operator.
- Design and recreate projects to meet client's satisfaction.
- Create mock-ups and presentation comps as needed.

### 1.2013 - Present

#### Graphic Artist, Signmyshirt.com

- Created Tshirt designs, advertisements, and flyers.
- Assisted the cofounder with the creation of new branding and design strategies.

### 5.2012 - 12.2012

#### Lead Graphic Designer, Artsnapper

- Designed for branding and graphics for marketing and presentations.
- Coordinated projects from design concepts to completion.
- Effectively build, motivated, and directed the design team for multiple mediums.

### 1.2009 - 12.2009

#### Graphic Design Intern, The Onion News Network

- Composited graphics, video, and audio for various internet podcasts.
- Prepared special effects, project setup, and final renderings.
- Conceived episode aesthetics and objectives with the Director and post-production department.

## EDUCATION

### 6.2012 - 12.2013

Graphic Design Certificate  
Hunter College

### 8.2003 - 5.2007

Bachelor in Fine Arts in Digital Design  
Pratt Institute